

BB&T names Goodrich as Treasurer

Nov 1, 2018

WINSTON-SALEM, N.C., Nov. 1, 2018 /PRNewswire/ -- [BB&T Corporation](#) (NYSE: BBT) today named Senior Executive Vice President Donna Goodrich as treasurer. A member of BB&T's Executive Management Team since 2007, Goodrich will have oversight for the company's treasury functions, including balance sheet management; investment portfolio management; liquidity risk management and funding; interest rate risk management; deposit pricing; and the bank's capital stress testing efforts. She will assume the role, effective immediately, and report to Chief Financial Officer Daryl Bible.



"It's never been more important for us to elevate the role of treasurer, and Donna has the perfect blend of experience and leadership," said Chairman and CEO Kelly S. King. "With a dynamic banking and economic environment along with the current regulatory focus on capital and liquidity, her expertise and guidance in this area are well-suited to lead us into the future."

"I'm excited to work with Donna to continue building out the best finance and treasury team in the financial services industry," said Chief Financial Officer Daryl N. Bible. "She has shown thoughtful, steady leadership in a variety of roles here at BB&T and that experience will serve us well in this highly complex rate environment."

Goodrich, 55, has 33 years of experience in the financial services industry and is a native of Richmond, Virginia. After graduating from the University of Virginia with a bachelor's degree in commerce, she joined BB&T's Leadership Development Program in 1985. Goodrich served in a variety of roles in her early years with BB&T as a retail services officer, financial center manager, mergers and acquisitions analyst, asset/liability management specialist and eventually assumed the role of deposits and corporate funding manager in 2002. Over the past several years, she has assumed leadership for several functions including client care centers, deposit product development, fraud, operational support and payments. She most recently served as deposits, operations and fraud manager.

Goodrich is a highly respected and proven leader at BB&T, the financial services industry and her community. Her roles include serving as past chair of the Federal Home Loan Bank of Atlanta; past chair of the North Carolina Banking Association; and an executive sponsor for the BB&T United Way Women's Leadership Council. Goodrich is an active member of Center Grove Baptist Church in Clemmons, North Carolina.

About BB&T

BB&T is one of the largest financial services holding companies in the U.S. with \$222.9 billion in assets and market capitalization of approximately \$37.4 billion, as of September 30, 2018. Building on a long tradition of

excellence in community banking, BB&T offers a wide range of financial services including retail and commercial banking, investments, insurance, wealth management, asset management, mortgage, corporate banking, capital markets and specialized lending. Based in Winston-Salem, North Carolina, the company operates more than 1,900 financial centers in 15 states and Washington, D.C., and is recognized consistently for outstanding client service by Greenwich Associates for small business and middle market banking. More information about BB&T and its full line of products and services is available at BBT.com.

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