

BB&T Corporation CEO cancels appearance at Barclays Global Financial Services Conference due to Hurricane Florence

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WINSTON-SALEM, N.C., Sept. 12, 2018 /PRNewswire/ -- BB&T Corporation (NYSE: BBT) today announced that due to the potential threat of Hurricane Florence, Chairman and Chief Executive Officer [Kelly S. King](#) will not be attending the Barclays Global Financial Services Conference in New York on Thursday, Sept. 13. King was scheduled to speak at 11:15 a.m., but due to the potential impact of the storm on BB&T branches, clients and associates, he will remain in Winston-Salem to help direct BB&T's hurricane efforts.

About BB&T

BB&T is one of the largest financial services holding companies in the U.S. with \$222.7 billion in assets and market capitalization of approximately \$39.1 billion as of June 30, 2018. Building on a long tradition of excellence in community banking, BB&T offers a wide range of financial services including retail and commercial banking, investments, insurance, wealth management, asset management, mortgage, corporate banking, capital markets and specialized lending. Based in Winston-Salem, N.C., BB&T operates more than 1,900 financial centers in 15 states and Washington, D.C. A Fortune 500 company, BB&T is consistently recognized for outstanding client service by Greenwich Associates for small business and middle market banking. More information about BB&T and its full line of products and services is available at [BBT.com](#).

SOURCE BB&T Corporation

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