

BB&T increases prime lending rate

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WINSTON-SALEM, N.C., March 21, 2018 /PRNewswire/ -- **BB&T Corporation** (NYSE: BBT) today announced it is increasing its prime lending rate to 4.75 percent from 4.50 percent effective immediately.

About BB&T

BB&T is one of the largest financial services holding companies in the U.S. with \$221.6 billion in assets and market capitalization of \$38.9 billion as of December 31, 2017. Building on a long tradition of excellence in community banking, BB&T offers a wide range of financial services including retail and commercial banking, investments, insurance, wealth management, asset management, mortgage, corporate banking, capital markets and specialized lending. Based in Winston-Salem, N.C., BB&T operates over 2,000 financial centers in 15 states and Washington, D.C. A Fortune 500 company, BB&T is consistently recognized for outstanding client service by Greenwich Associates for small business and middle market banking. More information about BB&T and its full line of products and services is available at BBT.com.

SOURCE BB&T Corporation

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